#### **BROAD CITY: WATCH TO WIN SWEEPSTAKES**

#### **OFFICIAL RULES**

### NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

IF YOU ENTER VIA TEXT MESSAGING, MESSAGE AND DATA RATES MAY APPLY. SEE YOUR WIRELESS CARRIER PLAN FOR PRICING DETAILS. TEXT MESSAGING MAY NOT BE AVAILABLE THROUGH ALL WIRELESS CARRIERS. NOT ALL WIRELESS DEVICES MAY BE SUPPORTED.

# OFFERED ONLY IN THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA ("U.S.") AND OPEN ONLY TO LEGAL U.S. RESIDENTS AGE 18 AND OLDER.

- 1. ELIGIBILITY: The Broad City: Watch to Win Sweepstakes (the "Promotion") is open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees, officers and directors of Comedy Partners d/b/a Comedy Central ("Sponsor" or "Comedy Central"), its parent, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Promotion Entities"), and immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible. All applicable federal, state and local laws and regulations apply. Void in Alaska, Hawaii, Puerto Rico, and U.S. territories and possessions, and where prohibited or restricted by law. Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor which are final and binding in all respects.
- **2. PROGRAM DESCRIPTION:** The Promotion begins at 10:30 PM Eastern Time ("ET") on January 24, 2019 and ends at 10:30 PM ET on March 29, 2018 (the "Promotion Period"). However, the Promotion Period consists of ten (10) Entry Periods (each an "Entry Period"), which are specifically detailed in the chart below. All entries must be received by the end time and date of each respective Entry Period to be eligible for the applicable weekly drawing. A Grand Prize drawing will be conducted after Entry Period 6 from among all eligible entries received for Entry Periods 1 through 6. See Section 5 below for complete details on the Grand Prize Drawing.

<b>Entry Period</b>	Begins at 10:30 PM ET	Ends at 10:30 PM ET	Drawing Date
1	1/24/2019	1/25/2019	1/28/2019
2	1/31/2019	2/1/019	2/4/2019
3	2/7/2019	2/8/2019	2/11/2019
4	2/14/2019	2/15/2019	2/18/2019
5	2/21/2019	2/22/2019	2/25/2019
6	2/28/2019	3/1/2019	3/4/2019
7	3/7/2019	3/8/2019	3/11/2019
8	3/14/2019	3/15/2019	3/18/2019
9	3/21/2019	3/22/2019	3/25/2019
10	3/28/2019	3/29/2019	4/1/2019

- **3. HOW TO ENTER:** Tune in to "The Other Two" on Comedy Central during the Promotion Period (Thursdays at 10:30 PM ET on Comedy Central) and take note of the code word (the "Code") that will appear on the screen 10:30 PM ET and 11:00 PM ET. Then, during such applicable Entry Period, you may enter the Promotion in one of two ways:
- A. By text messaging: During the Entry Period, using a web-enabled cellular telephone or other two-way text-messaging capable web-enabled device, text the applicable Code to short code 61544. You will be asked to confirm your age. If you are of valid age to enter and your Code is accepted, you will receive a return text message confirming that you have received one (1) entry into the Promotion. To cancel, text STOP anytime. By participating via text messaging, you agree to receive one or more text messages in response to your entry. Message and data rates may apply for messages sent and received, including error messages; see your wireless carrier plan for pricing details. All charges will be billed to your wireless account or deducted from your prepaid balance according to the terms of the service agreement with your wireless carrier. Text messaging entry may not be available through all wireless carriers. Not all wireless devices may be supported. Check your owners' manual for specific text-messaging instructions.
- B. Online: To enter online, visit <a href="http://bit.ly/CCBcity">http://bit.ly/CCBcity</a> and follow the site instructions to complete the online entry form and submit it during the Entry Period. Upon successfully submitting the entry form, you will receive one (1) entry into the Promotion.

## Limit one entry per person and/or email address per Entry Period regardless of method of entry

For all entrants/entries: Entries will be disqualified if they are late, incomplete, and/or in excess of the stated entry limits. Sponsor's computer will be the official time clock for the Promotion. The use of any device or technique to automate participation in this Promotion, including but not limited to, participation using any bot, macro, script, hack, on-line sweepstakes service or form-filling software (or any other devices or techniques intended to automate any part of participation in the Promotion) is prohibited. Participation by any means which subvert the participation process as described herein will be void. If Sponsor or its designee, in its sole discretion, determines that any participant has used any device or technique to automate or subvert the participation process or participation limits, all participation by that participant will be void and future participation attempts by the participant at issue may be blocked. Any attempt by a person to use multiple accounts or identities to gain more entries than permitted by these Official Rules shall result in disqualification at the discretion of Sponsor. Entry information becomes the property of Sponsor upon submission. Multiple entrants are not permitted to share the same email account. Proof of submission of entry does not constitute proof of receipt of entry. In the event of a dispute as to the identity of the entrant associated with any entry, the authorized account holder of the telephone number or email account associated with the entry, at time of submission, will be deemed to be the entrant. The "authorized account holder" is the natural person assigned to the applicable telephone number by the applicable telephone service provider, or the email account by the email service provider. Potential winners may be required to show proof of being the authorized account holder. In the event a dispute regarding the identity of the person who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Normal Internet access and usage charges imposed by your online service will apply. If you participate from your mobile phone, such activity will be subject to the charges pursuant to your wireless service provider's rate plan. You further understand that by participating via mobile phone, if you are a potential winner, the Sponsor may contact you via mobile phone, which will be subject to the charges pursuant to your wireless service provider's rate plan. Please consult your wireless service provider for more information. Entrants are solely responsible for any related equipment, application, and internet access charges, if any.

**4. FIRST PRIZE DRAWINGS – PRIZES - ODDS OF WINNING:** One (1) First Prize Winner (each a "First Prize Winner") will be determined for each Entry Period from among the eligible entries

submitted during the applicable Entry Period, via a random drawing held on or about the dates shown in Section 2. Each drawing will award one (1) prize consisting of the following: a script from the specific episode of "Broad City" that aired that week (signed by Abbi & Ilana), a Broad City mug, a Broad City pillow, and a Broad City jacket. Approximate Retail Value ("ARV") of each First Prize is \$90. A total of ten (10) First Prizes will be awarded. Odds of winning will be determined by the number of eligible entries received for each Entry Period. Entries for any given Entry Period will NOT be carried over into subsequent Entry Periods, if any; *however*, all entries received during Entry Periods 1 through 6 will be entered into the Grand Prize drawing. See Section 5 below for complete Grand Prize drawing details. There is a limit of one (1) First Prize per person during the Promotion Period.

Potential First Prize winners will be notified by email and/or phone, at Sponsor's sole discretion. Inability to contact a potential First Prize winner or the return of any prize notification as undeliverable will result in the prize being forfeited, and an alternate potential winner will be selected at random from the remaining eligible entries.

5. GRAND PRIZE DRAWING - PRIZE - ODDS OF WINNING: On or about March 4, 2019, following the drawing for Entry Period 6, the Promotion Administrator will conduct a random drawing from among all eligible entries received for Entry Periods 1 through 6 to award one (1) Grand Prize: an opportunity for the winner and one (1) guest to attend Broad City's Fan Finale Party to be held in either New York, NY or Los Angeles, CA (to be determined by Sponsor in its sole discretion) on a date and at a location to be determined by the Sponsor. The Grand Prize will consist of roundtrip coach air travel to the destination city from a major commercial airport near winner's residence (as determined by Sponsor) for the winner and one (1) guest; one (1) double-occupancy hotel room for two (2) nights; airport/hotel transfers; and \$500 spending money. Total ARV of Grand Prize is \$3,500. All expenses not specified are winner's responsibility. Actual value will be determined by winner's residence and seasonal rates. Travel and accommodations are subject to availability and certain restrictions; blackout dates may apply. Air carriers, hotels and other transportation selected by Sponsor. If winner lives within 100 miles of the destination city (as determined by Sponsor), Sponsor reserves the right to substitute ground transportation in lieu of airfare at its sole discretion, and any difference in value will not be awarded. Winner must travel during dates selected by Sponsor. If for any reason Sponsor is unable to provide the opportunity for the winner and guest to attend the Broad City Fan Finale Party, no compensation will be awarded in lieu thereof, but the remainder of prize package will be awarded. Winner and guest must travel on the same itinerary and are responsible for obtaining all necessary travel documents. Travelers are responsible for any travel insurance. Winner or winner's guest must provide hotel with a major credit card issued in one of their names to cover room security and incidental expenses. All other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winner. Odds of winning will be determined by the number of eligible entries received.

The potential Grand Prize Winner will be notified by email and/or phone, at Sponsor's sole discretion and will be required to complete an affidavit of eligibility, a liability release and (where legal) a publicity release, which must be returned within time period specified in notification letter or an alternate potential winner will be selected. Grand Prize winner's guest, who must be 18 years of age or older, will be required to complete and return a notarized liability/publicity release prior to issuance of travel documents. The potential Grand Prize winner and his/her guest will be also required to submit to, and cooperate in, a confidential background check to confirm eligibility and to help ensure that the use of any such person in advertising or publicity for the Sponsor or this Promotion will not reflect unfavorably on the Sponsor, as determined by the Sponsor in its sole discretion.

By accepting a travel prize, the potential winner represents that he/she understands that travel, whether by plane, automobile, or other conveyance, or by foot, and in the air, contains some inherent element of risk of accident, illness, injury, loss or death, which may be caused by negligence, forces of nature, or other agencies, known or unknown. The winner further represents that he/she recognizes that such risks may be present at any time before, during and after the trip. In order to be considered a travel prize winner and partake of the enjoyment of this trip, the winner must be willing to accept the risk, and to confirm his/her acceptance to such risk in writing at Sponsor's request.

- **6. PUBLICITY:** Except where prohibited by law, a winner's entry and acceptance of the prize constitutes permission for the Promotion Entities to use said winner's name, photograph, likeness, statements, biographical information, voice, and city and state addresses on a worldwide basis, and in all forms of media, in perpetuity, without additional review, compensation, permission, or approval.
- 7. GENERAL RULES: Winners are solely responsible for all applicable federal, state, and local taxes and for any expenses, costs or fees associated with acceptance and/or use of the prizes not specified herein as being included. Grand Prize winner will receive an IRS Form 1099 reflecting the actual retail value of the prize. Any difference stated between the ARV and the actual retail value of a prize will not be awarded. No prize transfer or cash redemption. No prize substitution, in whole or in part, except by Sponsor due to prize unavailability or any other reason as solely determined by Sponsor, in which case a prize of comparable or greater value will be awarded.

By accepting a prize, the winner agrees to release and hold harmless the Promotion Entities from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Promotion or receipt or redemption of a prize. Winners assume all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Promotion or use or redemption of his or her prize.

PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). PROMOTION ENTITIES (INCLUDING EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES AND AFFILIATES) EXPRESSLY DISCLAIM ANY AND ALL RESPONSIBILITY AND LIABILITY ARISING FROM USE OR REDEMPTION OF A PRIZE, AS FURTHER SET FORTH IN THESE OFFICIAL RULES, INCLUDING BUT NOT LIMITED TO ANY DAMAGES OR INJURIES SUSTAINED BY THE GRAND PRIZE WINNER AND HIS/HER GUEST FOR ANY REASON, INCLUDING FROM ANY PART OF TRAVEL TO NEW YORK CITY, AND/OR ANY PART OF A PRIZE OR ANY OTHER CAUSE(S) BEYOND SPONSOR'S REASONABLE CONTROL.

Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion. Promotion Entities are not responsible for and shall not be liable for: (a) interrupted or unavailable network server, internet access or other connections. miscommunications, failed telephone or computer transmissions or late, lost, stolen, jumbled, scrambled or misdirected entries or transmissions; (b) phone, electrical, network, computer hardware or software or program malfunctions; (c) inability to upload or download any information in connection with participating in the Promotion; (d) failures or difficulties or other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic; (e) for any damage to any person's computer or other equipment related to participating in the Promotion; (f) typographical, printing or other errors relating to or in connection with the Promotion, including, without limitation, errors which may occur in the administration of the Promotion, the processing of entries, the announcement of the prizes, or in any Promotion-related materials; (g) illegible, damaged, lost, late, stolen, postage-due, incomplete, undelivered/undeliverable, misdirected or returned mail; or (h) the actions of entrants or other individuals in connection with the Promotion, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Promotion. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in advertising and other Promotion materials, the details of the Promotion set forth in these Official Rules shall prevail. Released Parties are not liable for any Internet connectivity costs, dial-up access costs or upload fees. The Sponsor reserves the right in its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Promotion; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. In Sponsor's sole discretion, persons found tampering with, abusing any aspect of this Promotion, violating these Official Rules, or acting in a non-sportsmanlike, inappropriate or disruptive manner will be disqualified and may be subject to prosecution. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, in the judgment of Sponsor, the Promotion is compromised by virus, bugs, nonauthorized human intervention or other causes beyond the reasonable control of Sponsor, which corrupt or threaten to corrupt or interfere or threaten to interfere with the administration, security, fairness or operation of the Promotion as was originally intended, Sponsor reserves the right, in its sole discretion, to discontinue, suspend or terminate the Promotion or to otherwise proceed with the Promotion in any manner it deems fair and reasonable. If the Promotion is terminated in whole or in part before the designated end date, Sponsor will select the winners for any remaining prizes in a random drawing from among all applicable eligible, non-suspect entries received as of the date of the event giving rise to the termination, and Sponsor will post notice of such termination at the entry website

**8. DISPUTES:** THE PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

- **9. PERSONAL INFORMATION:** The personal information collected through this Promotion is subject to Sponsor's privacy policy, located at <a href="http://www.comedycentral.com/legal/privacy-policy">http://www.comedycentral.com/legal/privacy-policy</a> ("Privacy Policy"). By entering this Promotion, you agree to the use of your personal information as described in the above Privacy Policy.
- **10. WINNER LIST REQUESTS:** To obtain a list of winners, send a self-addressed stamped envelope to: Broad City: Watch to Win Sweepstakes Winner List, PMI Station, PO Box 750, Southbury, CT 06488-0750. Winner List requests must be received no later than three (3) months after the end of the Promotion Period.
- 11. SPONSOR: Comedy Partners, 345 Hudson Street, New York, NY 10014.
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